

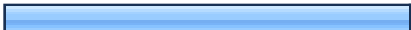


Membership Survey Results

TWU Local 556 2011 Membership Survey



1. I most often get my Union information from:

		Response Percent	Response Count
www.twu556.org		22.2%	479
TWU Local 556 Facebook Page		2.3%	49
Unity magazine/Unity Update		39.5%	852
My domicile E-Connection or other email notices		35.4%	763
Glass case/red rack in my base		0.2%	4
556 Phone Hotline		0.4%	9
		answered question	2,156
		skipped question	0

2. Do you read Unity Magazine?

		Response Percent	Response Count
Yes		93.4%	2,014
No		6.6%	142
answered question			2,156
skipped question			0

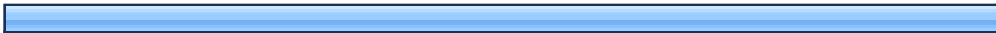
3. If yes, would you like to see more articles on: (Select all the answers that apply.)

		Response Percent	Response Count
Health and Safety		21.4%	423
Contract Education		84.6%	1,676
Financial Matters		30.3%	600
Southwest Benefits		42.6%	843
Other (please specify)		9.0%	178
answered question			1,980
skipped question			176

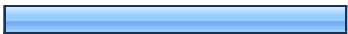
4. How do you feel about the content of our Unity publications? (Select all the answers that apply.)

		Response Percent	Response Count
There is a good balance of information and interesting articles		54.5%	1,080
It's very informative		35.7%	707
There is too much fluff		14.8%	293
It's too dry		6.9%	137
It's too much at once		1.2%	23
There needs to be more pictures		1.7%	33
Other (please specify)		7.2%	142
		answered question	1,980
		skipped question	176

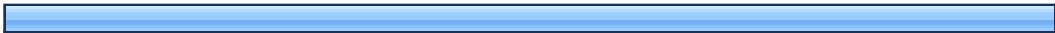
5. Do you read Unity Update?

		Response Percent	Response Count
Yes		86.8%	1,833
No		13.5%	286
answered question			2,112
skipped question			44

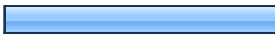
6. My mobile phone is a:

		Response Percent	Response Count
Apple iPhone		47.1%	994
Android smartphone		29.7%	627
Blackberry device		4.0%	85
Microsoft Windows based phone		2.2%	47
I don't have a cell phone		0.7%	15
Other (please specify)		16.2%	342
answered question			2,110
skipped question			46

7. I would like to have the TWU 556 app (a searchable Contract, Contacts, and News Feed) for Android.

		Response Percent	Response Count
Yes		91.9%	575
No		8.1%	51
answered question			626
skipped question			1,530

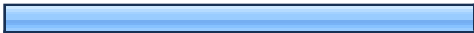
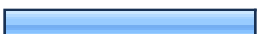
8. I would like to have the TWU 556 App (a searchable Contract, Contacts, and News Feed) for Blackberry

		Response Percent	Response Count
Yes		76.5%	65
No		23.5%	20
answered question			85
skipped question			2,071

9. I would like to have the TWU 556 App (a searchable Contract, Contacts, and News Feed) for Windows Mobile.

		Response Percent	Response Count
Yes		59.6%	28
No		40.4%	19
		answered question	47
		skipped question	2,109

10. I would like to see _____ on the TWU 556 Web site. (Select all the answers that apply.)

		Response Percent	Response Count
A link to CWA		40.9%	852
A link the 556 Facebook page		15.7%	327
A list of Union--friendly businesses		21.8%	454
List of Candidates supported by COPE		9.1%	190
Union Plus information		23.9%	499
Other (please specify)		18.3%	381
		answered question	2,084
		skipped question	72

11. I have used the mobile version of the TWU Local 556 Web site.

		Response Percent	Response Count
Yes		27.2%	560
No		72.8%	1,501
answered question			2,061
skipped question			95

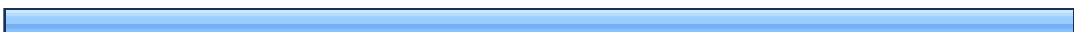
12. If possible, should 556 offer college internships for credit at the Local Office for Members (or their dependents) in school interested in Labor Studies?

		Response Percent	Response Count
Yes		53.0%	1,037
No		47.0%	921
answered question			1,958
skipped question			198

13. TWU Local 556 supports TWU of America's organizing efforts of other Flight Attendant groups. If you were available, would you be willing to help in these efforts?

		Response Percent	Response Count
Yes		25.5%	528
No		74.5%	1,542
answered question			2,070
skipped question			86

14. Please complete the following information, and we will forward it to International's Organizing Department.

		Response Percent	Response Count
Name:		99.7%	395
City/Town:		98.2%	389
State:		98.0%	388
Email Address:		93.4%	370
answered question			396
skipped question			1,760

15. Have you attended a Membership Meeting in the last three years?

		Response Percent	Response Count
Yes		21.5%	442
No		78.5%	1,611
answered question			2,053
skipped question			103

16. Did you attend the meeting in your base?

		Response Percent	Response Count
Yes		90.7%	400
No		9.3%	41
answered question			441
skipped question			1,715

17. Was the location of the meeting you attended easily accessible?

		Response Percent	Response Count
Yes		88.7%	391
No		11.3%	50
answered question			441
skipped question			1,715

18. What city did you attend the meeting, and why was it difficult?

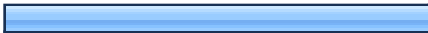
		Response Percent	Response Count
Baltimore		5.9%	3
Chicago		41.2%	21
Dallas		11.8%	6
Houston		7.8%	4
Las Vegas		11.8%	6
Oakland		3.9%	2
Orlando		5.9%	3
Phoenix		11.8%	6

Why was it difficult to get to the meeting location?

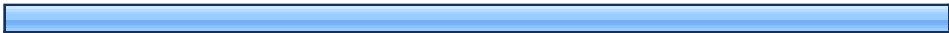
47

answered question	51
skipped question	2,105

19. I don't attend Union meetings because: (Select all the answers that apply.)

		Response Percent	Response Count
I am a commuter		36.9%	611
I don't have time due to flying and or personal commitments		65.1%	1,078
I've heard they are confrontational		12.0%	198
The location is not convenient		19.7%	326
I am pretty happy with how things are going		11.1%	184
I trust the people who attend to make decisions for me		9.0%	149
		answered question	1,655
		skipped question	501

20. If available, I would view a live broadcast of a Union Meeting.

		Response Percent	Response Count
Yes		82.4%	1,676
No		17.6%	358
		answered question	2,034
		skipped question	122

21. I would spend the time to view a replay of a Union Meeting.

		Response Percent	Response Count
Yes		83.7%	1,703
No		16.3%	331
		answered question	2,034
		skipped question	122

22. Why do you feel more people don't attend Union Meetings?

		Response Percent	Response Count
They don't care about Union business		3.4%	70
They don't want to take the time to go		39.0%	793
They don't want to get involved with politics		12.5%	255
The meetings are boring		1.9%	39
Other (please specify)		43.1%	877
		answered question	2,034
		skipped question	122